



Mission

The Albuquerque Museum Foundation — an independent, nonprofit corporation — raises funds for the Albuquerque Museum.

Vision

The Foundation champions the Museum's exceptional exhibitions, educational programs and acquisitions.



Values Integrity | Communication | Stewardship | Diversity & Inclusion | Respect

Raise \$1.4 million for the Education Center at Albuquerque Museum

Build awareness of art and history education programs at the Albuquerque Museum to the broad public.

Educate current and past donors on importance of and need for an Education Center and solicit support.

Bring new donors to the Albuquerque Museum Foundation.

Increase membership revenue by 7% per year

Bring new individual, foundation, and corporate members to the Albuquerque Museum Foundation.

Focus on member retention and renewing at higher levels by offering attractive benefits that are valued by individual, foundation, and corporate members.

Increase museum support by 7% per year

Add new individual, foundation, and corporate donors.

Educate donors about how their contributions support the Albuquerque Museum.

Create and offer to donors giving alternatives, including planned gifts.

Cultivate new and existing supporters through meaningful events.

Recognize, thank, and steward donors for their contributions, in ways that are meaningful to them.

GOALS TO STRENGTHEN aMF'S RESOURCES AND CAPACITY TO ACHIEVE THESE OBJECTIVES:

- Increase the size and diversity of our Board of Directors and enhance Board effectiveness through education and development of members.
- Maintain excellence in financial management to ensure returns are maximized at an acceptable level of risk over an appropriate planning horizon; Conduct periodic reviews of investments, including real assets and business ventures.
- Evaluate and develop AMF staff to ensure that human resources are effectively utilized in the pursuit of fundraising goals and that each has appropriate training and tools to perform in their jobs.