

33rd annual
artsth^rive
art exhibition & benefit

2024 Sponsorship Opportunities



On view to the public at Albuquerque Museum March 17–April 14, 2024

Special events and exhibition preview begin March 14. Proceeds benefit the Albuquerque Museum Foundation's educational and exhibition support of the Albuquerque Museum.

ArtsThrive is an annual art exhibition and benefit hosted by the Albuquerque Museum Foundation. A jury curates the show from works submitted by artists. Every piece in the show will be available to bid on during the online auction. Auction prices range from entry-level to experienced collector-level. The diversity of the artists and their work is vast and includes traditional works, as well as experimental and avant-garde pieces.

ArtsThrive is the Foundation's largest fundraiser of the year, with 40% of the proceeds from the artwork going to support the Albuquerque Museum's educational programs, exhibitions, and community outreach. What makes this event so special is that the remaining 60% of the proceeds goes directly to the artists.



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Albuquerque Museum
FOUNDATION

2024 Events



March 14, 6–9 p.m. | Collectors' Premiere

Exclusive first look and opportunity to purchase over 300 works of art. Watch four professional artists create a work of art from start to finish in just 2 hours. Works will be available for purchase at the end of the evening.



March 16, 6–9 p.m. | Saturday Gala

Meet the artists and view more than 300 works of art. Opportunity to purchase art before the ArtsThrive exhibition opens to the general public. The evening will close with a DJ dance party from 9 to 10 p.m.



April 14, 3–3:30 p.m. | Last Call

Sponsors, members and special guests are invited to a special presentation about the art and artists of ArtsThrive. This champagne reception in the ArtsThrive gallery is the final opportunity to purchase art from the show.



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2024 Sponsorship Benefits



Albuquerque Museum
FOUNDATION

	Presenting \$20,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Supporting \$1,000
[YOUR COMPANY NAME] and Albuquerque Museum Foundation present ArtsThrive: Art Exhibition and Benefit	•					
Trending post with photo and link to sponsor's website featured for one week on the homepage of the Foundation's website	•	•				
Tickets to Collectors' Premiere	8	6	4	4	2	
Tickets to Saturday Gala	8	6	4	4	2	
Social media acknowledgment and tagged on the Foundation's platforms: Facebook, Instagram, and LinkedIn	•	•	•	•	•	
Company acknowledged on the digital display at the Museum entrance for 12 months	Logo	Logo	Logo	Logo	Name	
Sponsor Listed on exhibition site and the official City website for Albuquerque Museum	Logo	Name	Name	Name	Name	
Invitation to Last Call	•	•	•	•	•	•
Eblast recognition to 30,000+ households (4 or more blasts based on commitment date)	Logo	Logo	Logo	Logo	Logo	Name
Foundation website recognition	Logo	Logo	Logo	Logo	Logo	Name
Exhibition program	Logo	Logo	Logo	Logo	Logo	Name
Sponsor acknowledged in Spring issue of the member publication (2,500 households)	Logo	Logo	Logo	Logo	Name	Name
Acknowledged prominently in the ArtsThrive Gallery	Logo	Logo	Logo	Logo	Name	Name
Community sponsorships for in-kind gifts are available. Call Denise for more information. 505-677-8489						

Thank you for your consideration

Your participation in *ArtsThrive* helps supports the creative community in New Mexico through Albuquerque Museum programming.