

*You are invited to sponsor*

2025 Sponsorships



*Albuquerque Museum Foundation's biggest fundraising event of the year*

**Imagine** an event where hundreds of works of art from some of the most prestigious artists in New Mexico and throughout the country are on view—and for sale—in a beautiful gallery at Albuquerque Museum... An event that celebrates our vibrant cultural community *and* raises funds to support Albuquerque's beloved art and history museum... Stellar opening weekend parties that give art enthusiasts an opportunity meet, mingle, and buy.

60% of the proceeds from the sale of artwork goes directly to the artists. The remaining 40% – as well as proceeds from ticket sales and sponsorships – supports the Albuquerque Museum Foundation's mission as an independent, nonprofit corporation to raise funds for the Albuquerque Museum. Your ArtsThrive sponsorship makes that possible.



February 27, 2025  
**Collectors' Premiere**

March 1, 2025  
**Saturday Gala**

March 2 - 9, 2025  
**Artwork on view  
to the public**

Details about ArtsThrive events and sale are at [albuquerque museum foundation.org/artsthrive](http://albuquerque museum foundation.org/artsthrive).



## 2025 Sponsorship

### RECOGNITION & BENEFITS

[YOUR COMPANY NAME] and Albuquerque Museum Foundation present Arts Thrive <b>EARLY DEADLINE</b>	Presenting \$20,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Supporting \$1,000
<b>Corporate Partnership with Albuquerque Museum Foundation; additional benefits all year long.</b>						
Printed event tickets <b>EARLY DEADLINE</b>						
Albuquerque Museum Foundation website homepage trending post with link to sponsor's website featured for one week	Logo	Logo	Logo	Logo	Logo	Logo
Albuquerque Museum Foundation social media platforms: Facebook, Instagram, and LinkedIn	Logo + Link	Logo + Link	Logo + Link	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Media and press release	Logo	Logo	Logo	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Albuquerque Museum exhibition page on the official CABQ.gov website	Logo	Logo	Logo	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Albuquerque Museum Foundation website	Logo	Logo	Logo	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Digital display at the Museum during the run of the event	Logo	Logo	Logo	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Email to 30,000+ households (four or more based on commitment date)	Logo	Logo	Logo	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Printed exhibition program	Logo	Logo	Logo	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Print calendar of events (mailed to 2700+ member households, plus addition 1300 available at the Museum)	Logo	Logo	Logo	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Gallery recognition	Logo	Logo	Logo	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Invitations to Collectors' Premiere (2/27/25)	8	6	4	4	2	2
Invitations to Saturday Gala (3/1/25)	8	6	4	4	2	2
Invitations to Last Call (closing event 4/13/25)	8	6	4	4	2	2
Guest passes to Albuquerque Museum - upon request	•	•	•	•	•	•
Permission to use the Albuquerque Museum Foundation name and logo in your organization's communications, acknowledging the sponsorship	•	•	•	•	•	•

Community sponsorships for in-kind gifts are available.

**Albuquerque Museum FOUNDATION**  
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**Albuquerque Museum Foundation**  
P.O. Box 7006, Albuquerque, NM 87194  
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albuquerque museum foundation.org/artsthrive