

You are invited to sponsor

2025 Sponsorships

artsthrive



Albuquerque Museum Foundation's biggest fundraising event of the year

Imagine an event where hundreds of works of art from some of the most prestigious artists in New Mexico and throughout the country are on view—and for sale—in a beautiful gallery at Albuquerque Museum... An event that celebrates our vibrant cultural community *and* raises funds to support Albuquerque's beloved art and history museum... Stellar opening weekend parties that give art enthusiasts an opportunity meet, mingle, and buy.

60% of the proceeds from the sale of artwork goes directly to the artists. The remaining 40% – as well as proceeds from ticket sales and sponsorships – supports the Albuquerque Museum Foundation's mission as an independent, nonprofit corporation to raise funds for the Albuquerque Museum. Your *ArtsThrive* sponsorship makes that possible.



February 27, 2025
Collectors' Premiere

March 1, 2025
Saturday Gala

March 2 - 9, 2025
**Artwork on view
to the public**

Details about *ArtsThrive* events and sale are at albuquerquemuseumfoundation.org/artsthive.

artsthrive 2025 Sponsorship

RECOGNITION & BENEFITS	Presenting \$20,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Supporting \$1,000
[YOUR COMPANY NAME] and Albuquerque Museum Foundation present <i>ArtsThrive</i> EARLY DEADLINE	•					
Corporate Partnership with Albuquerque Museum Foundation; additional benefits all year long.	•	•				
Printed event tickets EARLY DEADLINE	Logo	Logo	Logo	Logo	Logo	
Printed/digital program	Full page, center	Full page	Half page	Quarter page	Logo	Name
Albuquerque Museum Foundation website homepage trending post with link to sponsor's website featured for one week	Logo + Link	Logo + Link	Group Logo Farm	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Albuquerque Museum Foundation social media platforms: Facebook, Instagram, and LinkedIn	Logo + Link	Logo + Link	Group Logo Farm	Group Logo Farm	Group Logo Farm	Name on Group Logo Farm
Media and press release	Logo	Logo	Name	Name	Name	Name
Albuquerque Museum exhibition page on the official CABQ.gov website	Logo	Logo	Name	Name	Name	Name
Albuquerque Museum Foundation website	Logo	Logo	Logo	Logo	Logo	Name
Digital display at the Museum during the run of the event.	Logo	Logo	Logo	Logo	Logo	Name
Email to 30,000+ households (four or more based on commitment date)	Logo	Logo	Logo	Logo	Logo	Name
Printed exhibition program	Logo	Logo	Logo	Logo	Logo	Name
Print calendar of events (mailed to 2900+ member households, plus addition 1500 available at the Museum)	Logo	Logo	Logo	Logo	Logo	Name
Gallery recognition	Logo	Logo	Logo	Logo	Logo	Name
Invitations to Collectors' Premiere (2/27/25)	8	6	4	4	2	
Invitations to Saturday Gala (3/1/25)	8	6	4	4	2	
Invitations to Final Call (closing event 3/9/25)	8	6	4	4	2	2
Guest passes to Albuquerque Museum - upon request	•	•	•	•	•	•
Permission to use the Albuquerque Museum Foundation name and logo in your organization's communications, acknowledging the sponsorship	•	•	•	•	•	•
Community sponsorships for in-kind gifts are available.						